

AFRICA POSTAL LEADERS FORUM 2023

“The African Posts journey to Digital Transformation and Innovation”

3–5 July 2023, Tiama Hôtel, Abidjan, Côte d'Ivoire

DRAFT PROGRAMME

DAY 1, Monday 3 July 2023	
9:00 – 9:30	Registration / Welcome
9:30 – 10:30	Official opening of the Forum <ul style="list-style-type: none"> - Dr Sifundo Chief Moyo, Secretary General, Pan African Postal Union - Miheret Demissew WOODMATAS, the Representative of the African Union Commission - Jean-Paul Forceville, Chair, UPU Postal Operations Council - Isaac Gnamba-Yao, Chair, UPU Council of Administration - Masahiko Metoki, Director General, UPU - Signing of cooperation agreements - Key note address by the Guest of Honour
10:30 – 11:00	- Group photo
11:00 – 11:15	Exploring “The Posts’ Digital Transformation and Innovation Journey” <ul style="list-style-type: none"> - Marjan Osvald, Deputy Director General, UPU [REMOTE]
11:15 – 12:45 Morning session	The role of the postal sector in the digital economy <p>Digital technologies and sustainable development are transforming business models, including the postal industry, and high priorities for governments searching for economic growth. Posts can play a clear role in inclusive access to the services of the digital economy including e-administration, e-health, e-identification, e-finance.</p> <p>Moderator: Gertrude Koné Douyéré Kouassi, Chairperson of the Digital Economy and Enterprise Commission of the Côte d'Ivoire General Trade Confederation</p> <p>Speakers:</p> <ul style="list-style-type: none"> - Pierre Dimba, Minister for Health, Public Hygiene and Universal Health Coverage, Côte d'Ivoire - Dr Jean Kaseya, Director General, Africa Centres for disease Control and Prevention (Africa CDC) - John Kipyegon Tonui, Postmaster General, Posta Kenya - Maxwell Nekende Chitendeni, Acting Postmaster General Zimpost - Guilleame Uwe Christ, Head Operations and Logistics, Namibia

12:45 – 13:30	Solutions to address the discussed challenges <ul style="list-style-type: none"> - Samba Bathily, Chairman and CEO, African Development Solutions Group - Macrice Daniel Mbodo, Postmaster General, Tanzania Post Corporation - Olivier Nicolas, Director Docaposte Group [REMOTE]
Lunch	
14:30 – 16:00 Afternoon session	E-commerce, the driving force behind digital transformation in the Posts Digitalization is transforming economic activities and boosting growth around the world. Digital technologies have a bearing on the prospects for micro, small and medium enterprises, especially those in developing countries to participate in global trade through e-commerce. The panel will also discuss on E-commerce development in Africa and digitalization (key success factors for logistics operators + strategic partnership between postal operators and e-commerce platforms). Moderator: Gertrude Koné Douyéré Kouassi, Chairperson of the Digital Economy and Enterprise Commission of the Côte d'Ivoire General Trade Confederation Speakers: <ul style="list-style-type: none"> - Amadou Kone, Minister of Transports, Côte d'Ivoire - Emily Njeri Mburu-Ndoria, Director Trade in Services, IPR and Digital (AFCFTA) - Pierre ClaverHigiro, Head of EMS, iposita, Rwanda - Patricia Zoundi Yao, Founder, Quickcash and Canaan Land - Dr Akinwumi Adesina, President of the African Development Bank
16:00 – 17:00	Solutions to address the discussed challenges <ul style="list-style-type: none"> - Bice Obour Osei Kuffour, Managing Director, Ghana Post - Santosh Gopal, CEO and Founder Ship2Myld - Tawnee Steinke, Head of Global Strategic Partnerships, Zonos
Dinner – Government of Côte d'Ivoire and the Universal Postal Union	

DAY 2, Tuesday 4 July 2023	
9:00 – 10:30 Morning session	<p>Roundtable on Connect.post: infrastructure for digital services</p> <p>Connectivity and digital infrastructure are critical for the successful digital transformation. This panel will explore the following key elements:</p> <ul style="list-style-type: none"> - Infrastructure development - Mobilizing investment in digital postal infrastructure - Partners for impact <p>Moderator: Paul Donohoe, Coordinator, Digital Policies and Trade, UPU</p> <p>Speakers:</p> <ul style="list-style-type: none"> - John Omo, Secretary General, African Telecommunications Union - Charles Millogo, West African Development Bank (BOAD) - Miheret Demissew Woodmatas, the Representative of the African Union Commission - Mohamed Sita Cissé, Director General de La Poste de Guinée - Hanna Arayaselassie Zemichael, Chief Executive Officer, EthioPost - WEF
10:30 – 11:00	<p>Solutions to address the challenges discussed</p> <ul style="list-style-type: none"> - Pierre Kaldadak, Director General of the Cameroon Postal Services - AWS
11:00 – 12:30	<p>Roundtable on Connect.post: Digital Transformation enablers</p> <p>Once there is access to connectivity and digital infrastructure, there are several key elements which have to be addressed to advance an inclusive digital transformation:</p> <ul style="list-style-type: none"> - Capacity building - Mobilizing investment in digital services adoption - Partners for impact <p>Moderator: Paul Donohoe, Coordinator, Digital Policies and Trade, UPU</p> <p>Speakers:</p> <ul style="list-style-type: none"> - Jean-Paul Forceville, Director of European and International Affairs, La Poste Group - Badiel Ali Drissa, Head of ITU Regional Office (Dakar) - Mohammad Khalid Jawahir, Senior Islamic Finance Specialist, Islamic Development Bank Institute - Michel Touré, Director General, L'École Multinationale Supérieure des Postes (EMSP) - Lacina Koné, Director General, SMART Africa
12:30 – 13:30	<p>Solutions to address the challenges discussed</p> <ul style="list-style-type: none"> - Andrii Shapovalov, CEO and Founder StampsDAQ - Stefan Berndt, Director Business Development & Partner Management, ISITEC International - Craig Strickland, CSO, BoxC

Lunch	
14:30 – 16:30 Afternoon session	<p>Cybersecurity: Securing postal infrastructure - how to get it right?</p> <p>In recent years, the world has witnessed a significant increase in cyber threats targeting commercial organizations and national infrastructures. With the increased digitalization of the economy and postal services, comes an increased risk. These attacks pose serious risks to the integrity, confidentiality, and availability of essential postal services. How do we build harmonized/collaborative protection between sectors, how do we foster secure and sustainable digitization of posts?</p> <p>The session aims to:</p> <ul style="list-style-type: none"> - Raise awareness about the escalating cybersecurity threats. - Foster collaboration and information sharing between stakeholders to enhance the overall cybersecurity situation. - Identify best practices, technologies, and policies to strengthen the resilience of postal systems against cyber threats. <p>Moderator: Gertrude Koné Douyéré Kouassi, Chairperson of the Digital Economy and Enterprise Commission of the Côte d'Ivoire General Trade Confederation</p> <p>Speakers:</p> <ul style="list-style-type: none"> - Mohamed Karouia, CEO, Executive Digital partners - Serge Zongo, Cybersecurity focal point, ITU - Tracy Hackshaw, .POST Business Unit Manager, UPU - Laïcana Coulibaly, Cybersecurity Expert IFG Afrique - Global Cyber Alliance - Global Forum for Cyber Expertise
16:30-17:00	<p>Solutions to address the discussed challenges</p> <ul style="list-style-type: none"> - Rajkumar Velagapudi, CEO TAO Digital - Dreamlabs
Dinner offered by Tao Digital & Ship2MyID (invitation only)	

DAY 3, Wednesday 5 July 2023

<p>9:00 – 11:00</p> <p>Morning session</p>	<p>Innovation partnerships</p> <p>The session aims to explore strategies, share best practices, and foster meaningful collaborations that can enhance the delivery of efficient and innovative digital services. Participants will take away the following:</p> <ul style="list-style-type: none"> - The importance of partnerships in driving successful digital transformation in public infrastructure. - Identification of best practices and lessons learned from successful partnership models across the postal, international organizations, and private sector domains. - Exploration of innovative strategies and technologies that can be leveraged for digital infrastructure development and service delivery. <p>Moderator: Gertrude Koné Douyéré Kouassi, Chairperson of the Digital Economy and Enterprise Commission of the Côte d'Ivoire General Trade Confederation</p> <p>Local startup session</p> <ul style="list-style-type: none"> - Kate Tulenko, Doing Business in Africa (PAC-DBIA) - Hervé B. GUEDE, CEO Ebenyx Technologies - Gilles KOUNOU, CEO OpenSI - Solal CACOUB, CEO Coursier CI - Anis ABIDI, CEO EKLECTIC - Madi OUEDRAOGO, DG SERFIN SA - Steven BEDI, President CiV20 (Côte d'Ivoire Startup organization)
<p>11:00 – 13:00</p> <p>Afternoon session</p>	<p>CEO Roundtable</p> <p>The final roundtable aims to bring together participants a dialogue to define the key elements of digital transformation and diversification of services.</p> <p>Moderator: Gertrude Koné Douyéré Kouassi, Chairperson of the Digital Economy and Enterprise Commission of the Côte d'Ivoire General Trade Confederation</p> <p>Speakers:</p> <ul style="list-style-type: none"> - Ibrahima Haidara, Chief Executive Officer, Mali Post - Mariella Jacqueline Buisson, Chief Executive Officer, Seychelles Post - Bai Judith Monique Glidja, Director General of La Poste du Bénin - Vijaye Anand Ramchurn, Chief Executive Officer, Mauritius Post - Idrissa Kane, CEO Niger Post - Robert Asimwe, Ag. Head Internal Audit & Risk, Uganda Post
<p>13:00 – 13:30</p>	<p>Abidjan Declaration and closing</p>
<p>Lunch offered by the Universal postal Union</p>	